

Kiddieland International Limited
(Incorporated in the Cayman Islands with limited liability)
(the “Company”, and together with its subsidiaries, the “Group”)

BOARD DIVERSITY POLICY
(the “Policy”)

1. Purpose

The Policy aims to set out the approach to achieve diversity on the Company’s board of directors (the “Board”).

2. Policy Statement

The Company recognises the benefits of having diversity in the composition of the Board. It is noted that that people from different backgrounds and with different professional and life experience are likely to approach problems in different ways and accordingly, members of the Board with diverse backgrounds will bring different concerns and questions to the table, and allow the Board to consider a wider range of options and solutions when deciding on corporate issues and formulating policies for the Group. In determining the Board’s composition, factors including but not limited to gender, age, cultural and educational background, ethnicity, professional experience, skills, industry knowledge and length of service will be considered. All Board appointments will be based on meritocracy, and candidates will be considered against the selection criteria, having regard for the benefits of diversity on the Board.

3. Selection Criteria

Selection of candidates to the Board will be based on a range of diversity perspectives, including but not limited to gender, age, cultural and educational background, ethnicity, professional experience, skills, industry knowledge and length of service. The ultimate decision will be based on merit and the contribution that the selected candidates will bring to the Board, taking into account the business model and specific needs of the Group. The Board’s composition (including gender, ethnicity, age, length of service) will be disclosed in the corporate governance report set out in the annual report of the Company (the “Corporate Governance Report”) annually.

4. Monitoring and Reporting

The nomination committee of the Board (the “Nomination Committee”) will report annually, in the corporate governance report of the Company, on the Board’s composition under diversified perspectives, and monitor the implementation of the Policy.

5. Review of the Policy

The Nomination Committee will review the Policy, as appropriate, to ensure the effectiveness of the Policy. The Nomination Committee will discuss any changes that may be required, and recommend any such changes to the Board for consideration and approval.

6. Disclosure of the Policy

A summary of the Policy will be disclosed in the Corporate Governance Report.